

Reference: FOI.ICB-2223/143

Subject: Radio Advertising Spend

*I can confirm that the ICB **does hold the information requested**; please see responses below:*

QUESTION	RESPONSE
<p>How much has been spent on radio advertising this current year and last year.</p> <p>Please break this number down between community radio stations and commercial radio stations, and by campaign area (eg public health, transport, adoptions – as relevant)</p>	<p>Bristol, North Somerset and South Gloucestershire Integrated Care Board (BNSSG ICB) has spent the following on radio advertising, in support of health awareness campaigns, this current year and last year:</p> <p>Commercial stations - £6,663 Community stations - £6,720 TOTAL: £13,383</p>

The information provided in this response is accurate as of 6 January 2022 and has been approved for release by Jennifer Bond, Deputy Director of Communications for NHS Bristol, North Somerset and South Gloucestershire ICB.