

The Healthier Together Panel

Survey one results – January 2019





Our Vision:

"Understanding the needs and wants of the BNSSG population, so that we can make quicker, more effective decisions and deliver better health outcomes for our citizens"



Sample profile 1 – we have a robust and representative sample to work from. Focus from now will be to maintain overall shape whilst driving total to 1,000 target













Main Structure



Section 2
Survey 1 results



Overview – Current state of mind and priorities

Current state of mind



70% of BNSSG residents report that they are feeling healthy



69% of BNSSG residents currently feel in control of their lives



Only 58% of BNSSG residents currently feel happy

Takina ownershi p of health

Lifestyle changes, mental health awareness and stress reduction are cited, by BNSSG residents, as the three most effective measures that they could take to keep themselves healthy and well



2/3

Two thirds report, however, that they do not find it easy to make these things happen



The vast majority of BNSSG residents resort to self help measures first in the event of a nasty cold

Spend Prioritie



If BNSSG residents were in control of the health and care budget, 28% of it would be split equally between adult and children's mental health







They would split a further 30% of the budget equally between hospital care and General Practice



The remaining 42% of the budget would be shared relatively equally between services for older people, learning disabilities, end of life care, children's social care and adult social care



Overview – Service experiences, mental health and General Practice

Service experiences



76% of BNSSG residents report a good service experience on the occasion of their most recent use of health and care services



21% reported a mixed experience, mainly due to long waits for appointments and unresolved health issues

Mental health



76% of BNSSG residents considered themselves likely to take action if they had a mental health worry



58% of all those likely to take action would contact the GP,22% would seek advice from a mental health professional and35% would speak to friends/family





Those unlikely to take action either feel they do not know what steps to take or that they shouldn't interfere/want to keep it to themselves

General Practice





Only **one in ten** BNSSG residents stated that they would always prefer to see a GP rather than a nurse





80% of BNSSG residents would consider going to a Pharmacy rather than a GP if they are unwell (if they knew more about pharmacy or were advised to go)





83% of BNSSG residents would prefer to see someone face to face rather than more quickly via an online consultation



Through the ages



- 16-24's feel less happy and less in control of their lives, than average
- The 16-24 age group also have higher than average feelings of stress and money worries
- 92% of students say they are likely to take action if worried about mental health

- Under 45's feel less healthy than the 45 and overs
- The under 45 age group place a stronger than average emphasis on investment in children's mental health
- More than a quarter of this age group have used NHS 111 in the last few years

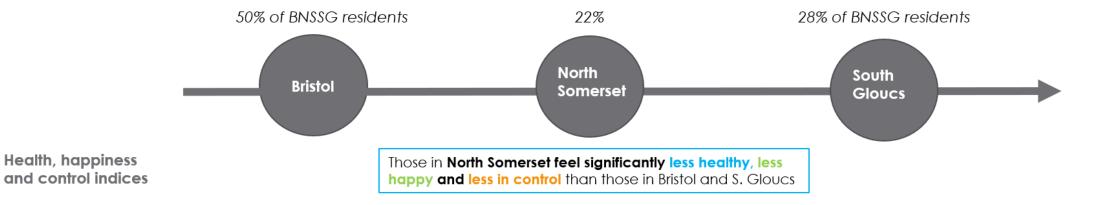
- The newly retired (65-74 yrs) feel the healthiest, happiest and most in control of their lives
- Those aged 45 to 74 have a stronger than average desire to make lifestyle changes, eat more healthily, exercise and lose weight



 75+'s feel less happy and less in control of their lives, than average



Across the sub-regions



Other significant differences

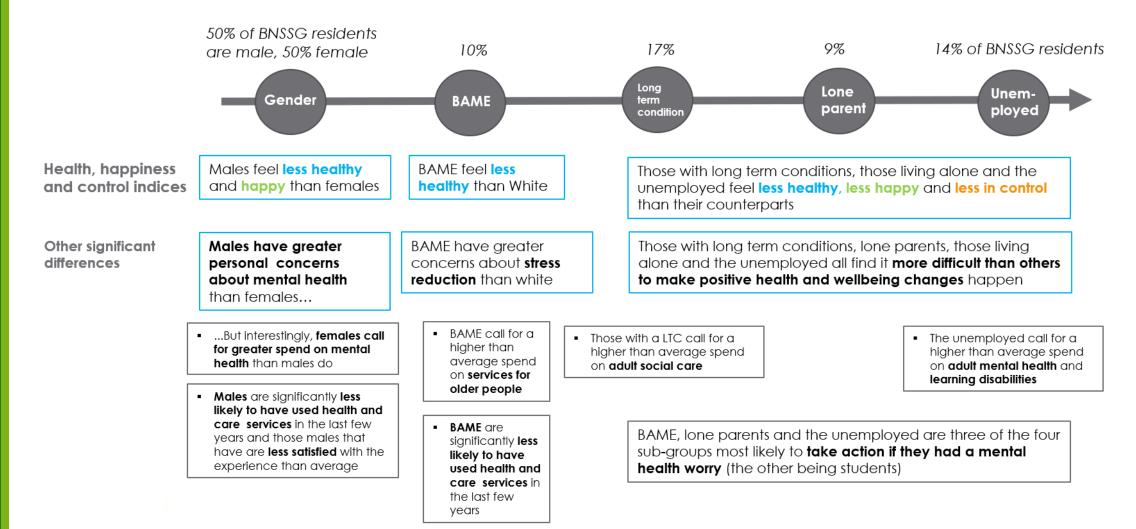
- Higher than average concern about Brexit, crime and homelessness
- Higher than average feelings of the need to reduce stress
- Call for a higher than average spend on hospital care
- Greater satisfaction with their recent use of health and care services than in North Somerset
- More likely to seek professional mental health advice if worried about mental health, than in the other sub regions

- Higher than average concern about the NHS (waiting times, demand for services, under staffing, WSM A&E closure) and housing affordability
- Higher than average concern regarding mental health
- Significantly higher percentage that consider it to be mainly the NHS/LA's responsibility to keep citizens healthy and well
- Call for a higher than average spend on children's social care and adult mental health
- More likely to have taken advice from a pharmacist, used 999 and A&E

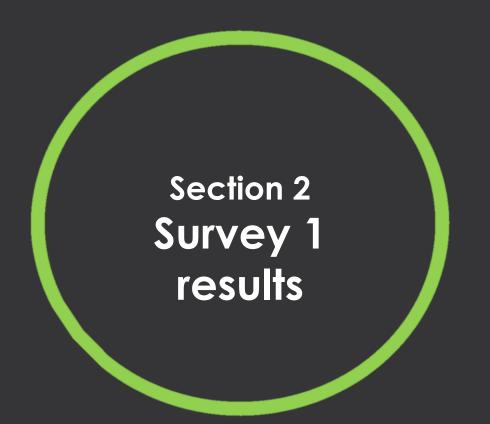
- Higher than average concern about the NHS (waiting times, demand for services, under staffing, 24/7 cover) and Brexit
- Higher than average concern regarding mental health
- Call for a higher than average spend on adult and children's mental health
- Greater satisfaction with their recent use of health and care services than in North Somerset
- Much more likely to contact the GP if worried about mental health, than in the other sub regions



Other sub-groups









Section 2 Structure

Section 2.1
Current state of mind

Section 2.2

Sharing £1,000 between local health and care provision priorities

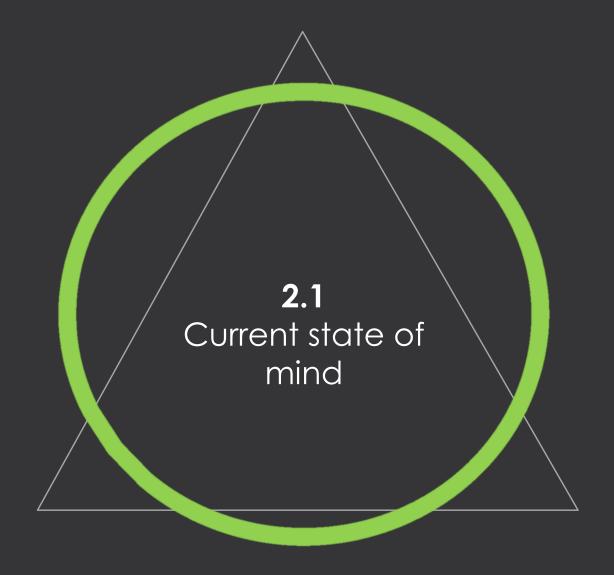
Section 2.3 Health and care service experiences

Section 2.4
Mental health

Section 2.5
General Practice

Section 2.6
Overview

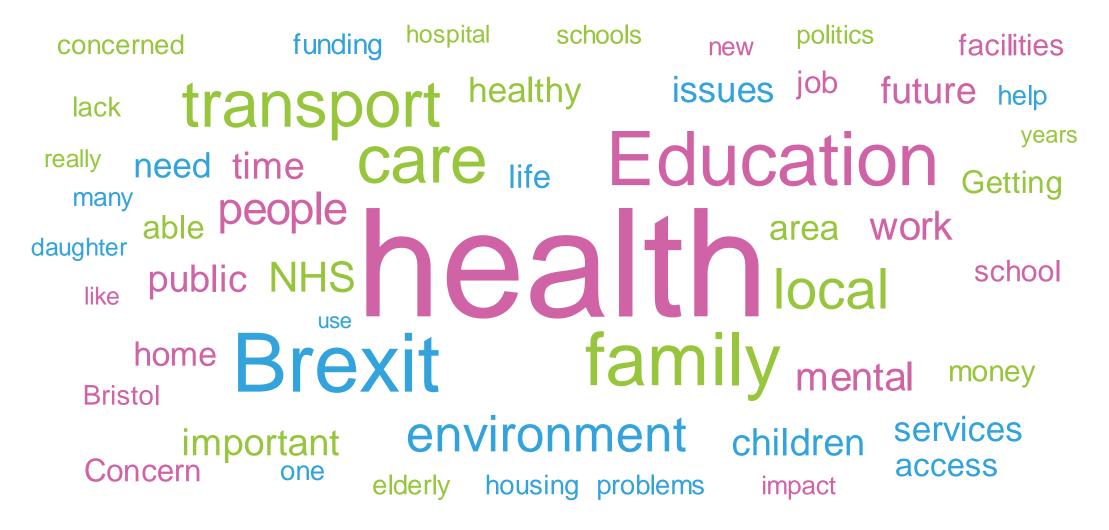








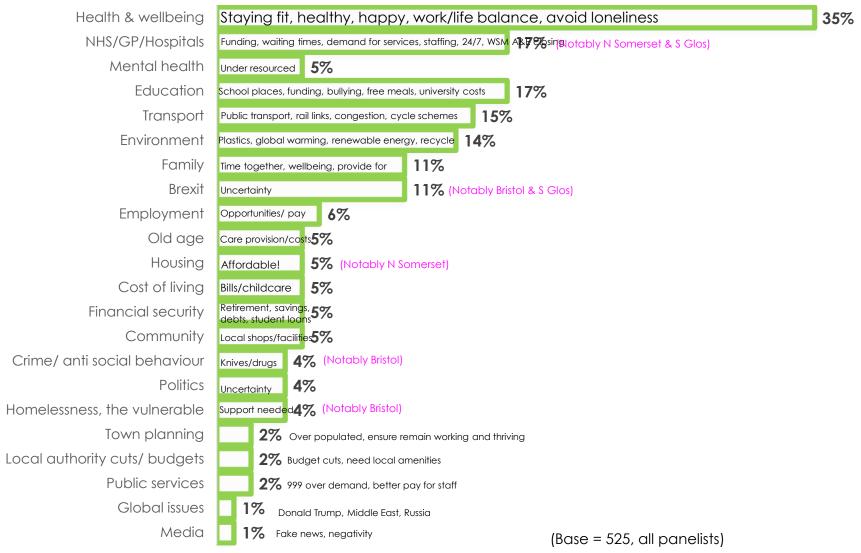
What is currently at the forefront of your mind? (looking at it qualitatively)





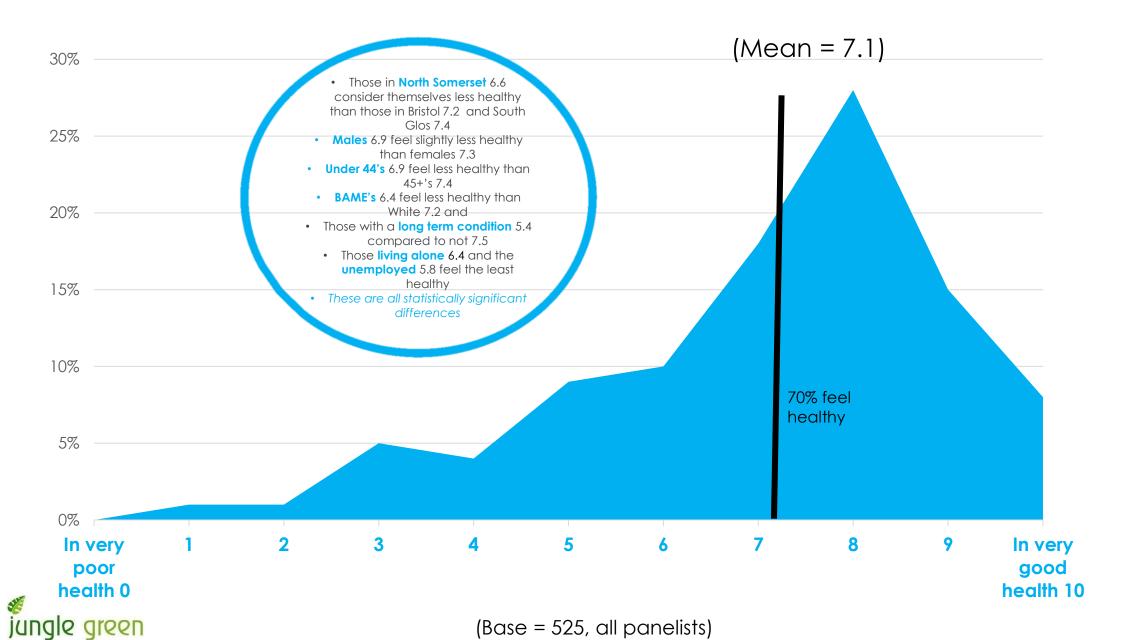
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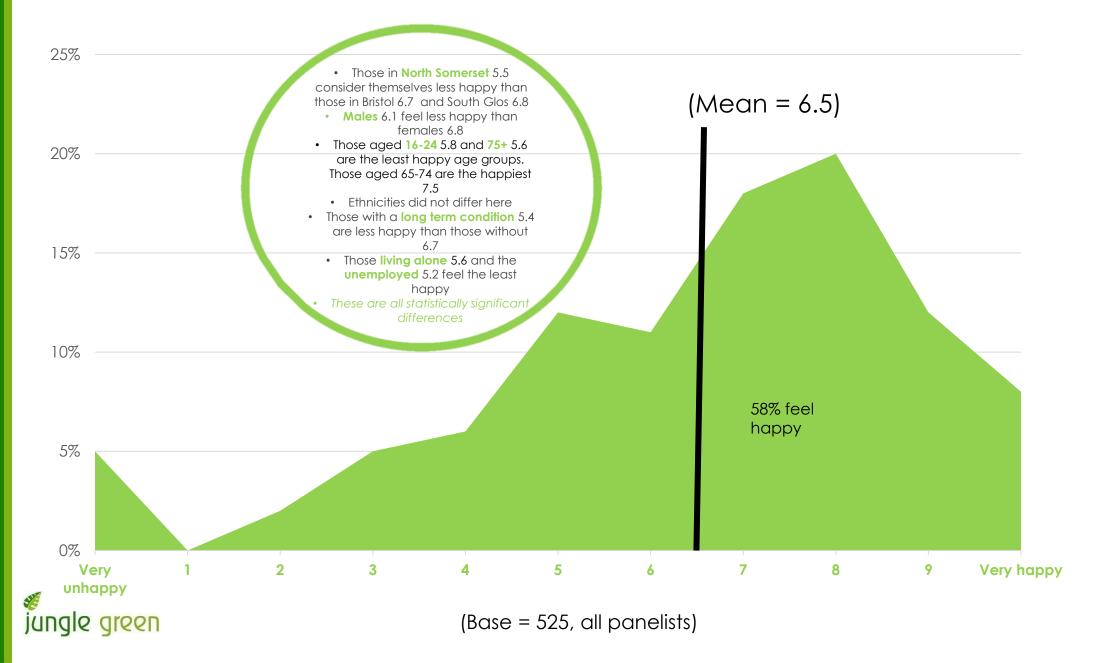




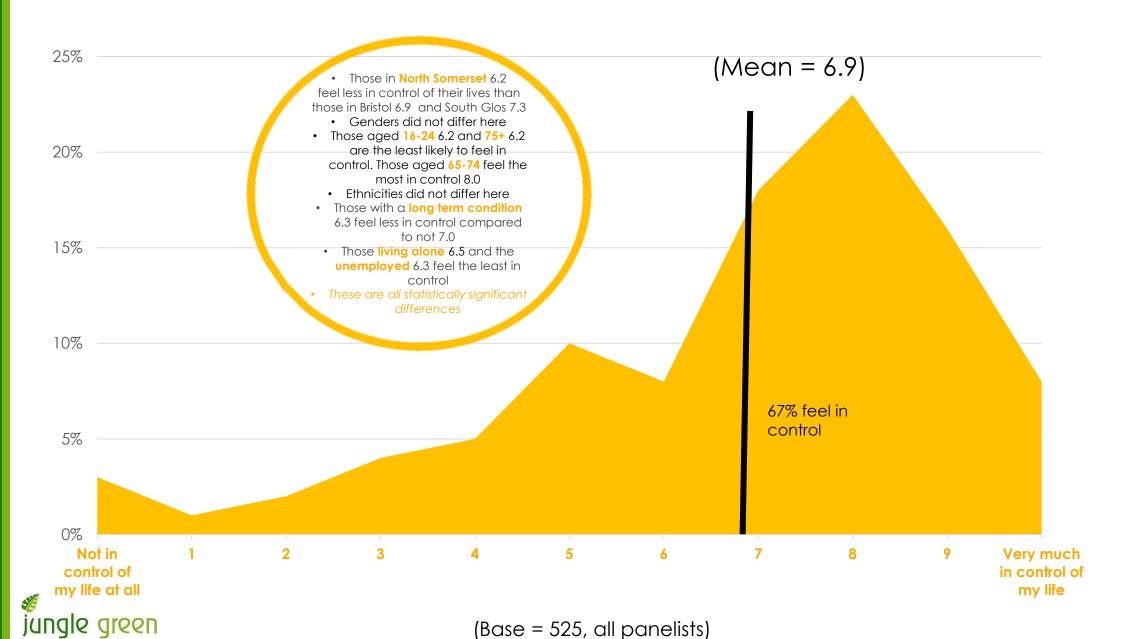
Healthiness - do you currently consider yourself to be.....



Happiness - do you currently consider yourself to be......



Control - do you currently consider yourself to be.......



What do you believe is the SINGLE MOST effective thing that you could do to keep yourself healthy and well?

- 7 main themes emerge overall
- Lifestyle changes, mental health awareness and stress reduction account for three quarters of the total measures
 - Money matters make up much of the remainder

Lifestyle 36%

Exercise 15% Lose weight 11% Eat more healthily 8% Avoid gaining weight 2%

Money 10%

More money to look after yourself better 6% Get a job 2% Reduce debt 1% Living conditions 1%

Bad habits

Smoking 3% Drinking 1% Drugs 1% ransport 2% Mainly a better bus service

Mental health 24%

Laugh and enjoy yourself more 7%
More friends & personal interactions 6%
Feel less lonely 6%
Keep busy 4%
Be more involved in the community 1%

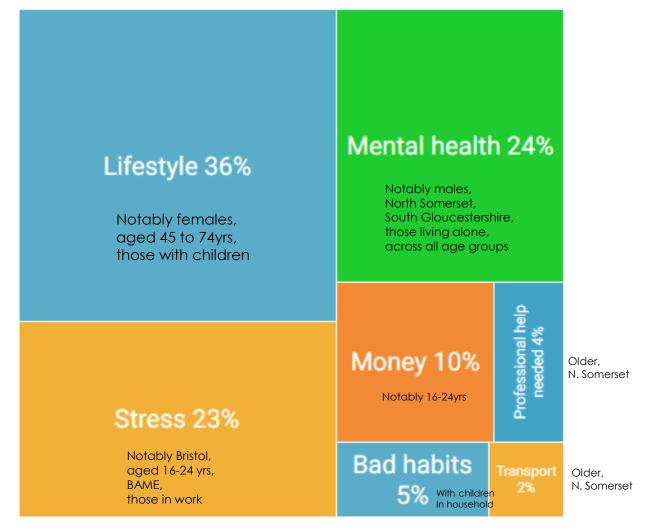
Stress 23%

Reduce stress in personal life 14% Reduce stress in work life 7% Take more holidays 2%



What do you believe is the SINGLE MOST effective thing that you could do to keep yourself healthy and well?

Differences across sub categories

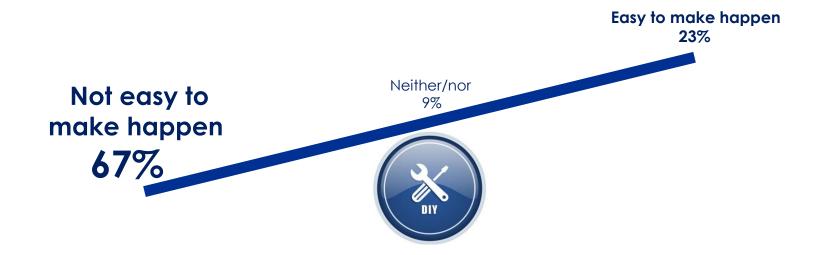




How easy do you find it is to make these things happen?

(i.e. the single most effective thing they could do to keep themselves healthy and well)

(Base = 525, all panelists)



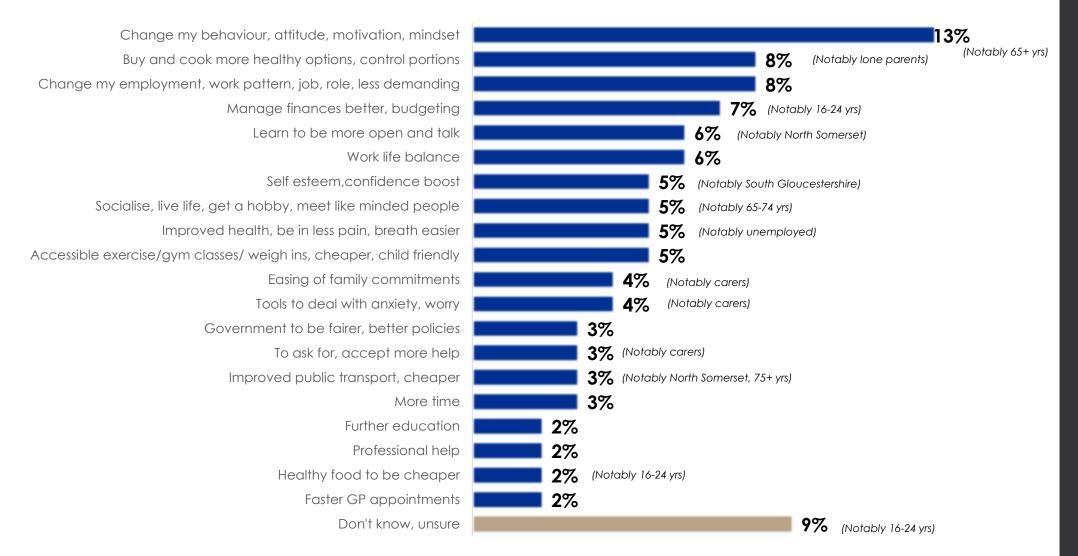
Category	% saying not easy to make happen
Bristol	68%
North Som	68%
South Glos	65%

(* significant differences)

Category	% saying not easy to make happen
Not working	84% *
Student	76% *
Living alone	77% *
Lone parent	91%*
Long term condition	78% *



What needs to change/happen to make it easier for you to keep healthy and well? (Quantitatively)





In your frank and honest opinion, to what extent do you believe that people are responsible for ensuring that they are as healthy and well as they can be? (as opposed to it being the NHS/LA's responsibility)

(Base = 525, all panelists)



Category	% saying mainly NHS/LA
Males	16%
Females	15%
Younger	11% (Equal R. 36%)
Older	19%

Category	% saying mainly NHS/LA
Bristol	13%
North Som	28% * (significant difference)
South Glos	8%

Category	% saying mainly NHS/LA
White	16%
BAME	4% (Equal R. 39%)
Long term condition/no LTC	15% / 15%
Unemployed	23% (Equal R. 50%)



Self – help scenario testing

We'd now like you to think back to a time when the following scenario has happened to you.......

For 2 to 3 days you have been feeling shivery, have a slight temperature, you're sneezing or coughing and feeling achy and tired. What action did you take? (or if this hasn't happened to you for a long while, what would you typically do?)

Took some medication that you had at home 76%

''Common sense'' (Notably females)

Phoned in sick and took time off work 18%

- ''Listen to your body''
- ''Don't spread germs''

Wrapped up, ate well and rested 56%

• ''Don't waste the GPs time for a cold''

Went to bed

40%

 ''Rest and recuperate''
 (Notably males)

Went to pharmacist for advice 9%

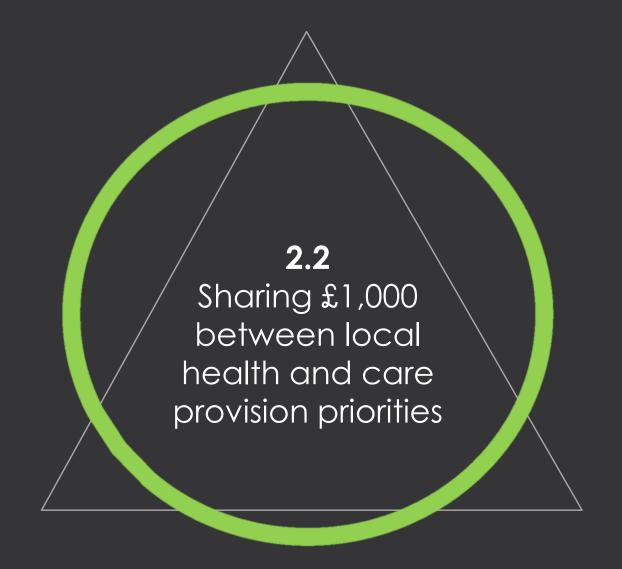
• ''Over the counter remedies''

Rang the GP for an appointment 9%

• ''To ease my worries''

Ignored it 1%
Fluid intake 1%
Rang GP for a sick note 0.5%
Telephoned NHS 111 0.4%
Looked at NHS online 0.3%

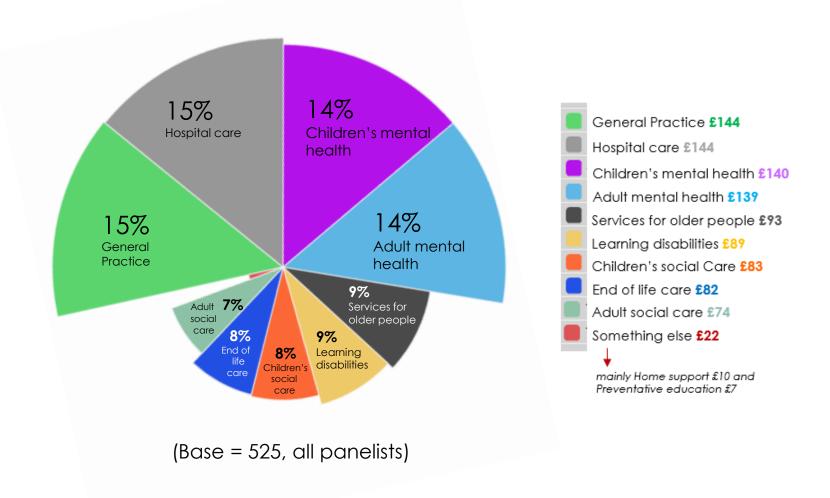








Each panelist was given a £1,000 budget and asked to share this between a number of local health and care provision priorities





Summary

- > More than one quarter of the total budget (28%) would be spent on mental health by a representative sample of BNSSG citizens
 - > Split equally between adult mental health and children's mental health
- > Just under one third of the total budget (30%) would be shared equally between hospital care and General Practice
- The remainder of the budget (42%) is shared relatively equally between the remaining priorities: services for older people, learning disabilities, end of life care, children's social care and adult social care
- Looking across sub-segments of this representative sample of BNSSG citizens (as per the following two charts), spending priorities do not vary wildly but there are some slight differences of opinion/emphasis:
 - > Bristol places a little more emphasis on hospital care and a little less on adult mental health, compared to the average
 - North Somerset places more emphasis on adult mental health and children's social care with a little less emphasis on hospital care and children's mental health than the average
 - > South Gloucester places a little more emphasis on adult and children's mental health and a little less on learning disabilities, compared to the average
 - > Those with a long term condition place a little extra emphasis on adult social care than the average
 - > Males place less emphasis on mental health and more on hospital care and General Practice, for females it's the exact opposite
 - > BAME citizens place less emphasis on mental health and more on services for older people, compared to the average
 - > Younger age groups place a little more emphasis on children's mental health than older age groups
 - > Those with children at home prioritise children's mental health over everything else
 - > The unemployed prioritise spend on adult mental health and learning disabilities

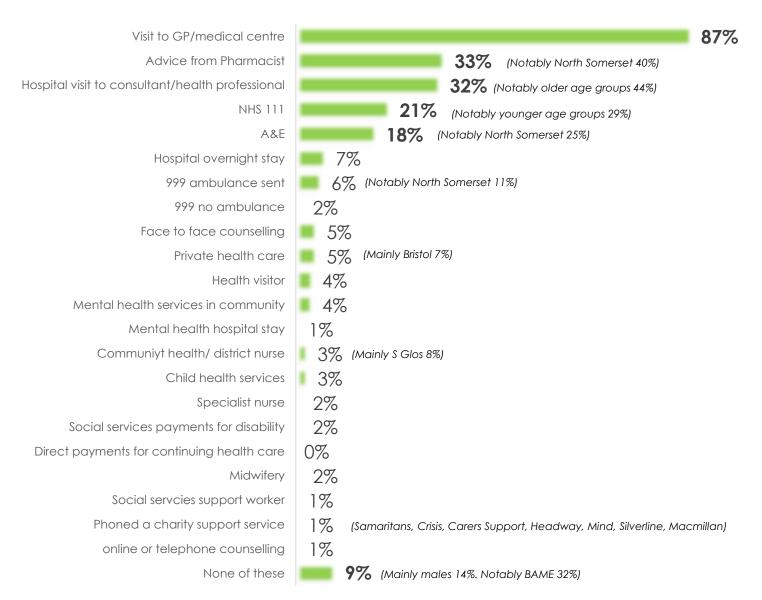






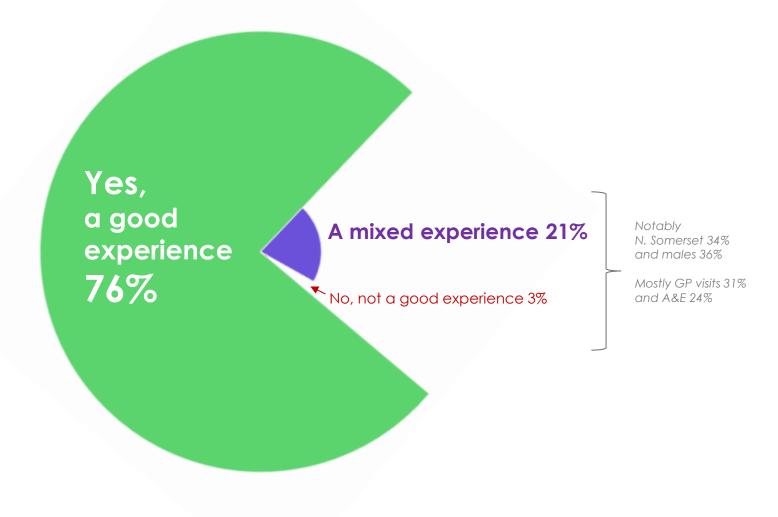


Use of health and care services over the last year





Was your most recent experience of health and care services a good experience?





Comments from those with a positive experience...

Helpful 21%

Listened to me and spent time 12%

Good service 17%

Effective – issue resolved 13%

Amazing, excellent, brilliant, wonderful 14%

Clear, concise advice, easy to understand 10%

Prompt, quick, short wait 15%

Kind, caring, lovely, felt valued, understanding 10%

Professional, knowledgeable, informative, reassured 9%



Comments from those with a mixed/poor experience

GP appointments

Appointment difficult to make, lack of availability, takes too long 26%

Poor explanations, advice, answers, unresolved, lacked knowledge **25%**

Felt rushed, pressured 13%

Didn't feel enough was done, felt fobbed off **8%**

Didn't feel listened to 4%

A & E / Hospital visits

Understaffed, ''horrendous waiting times'' **7%**





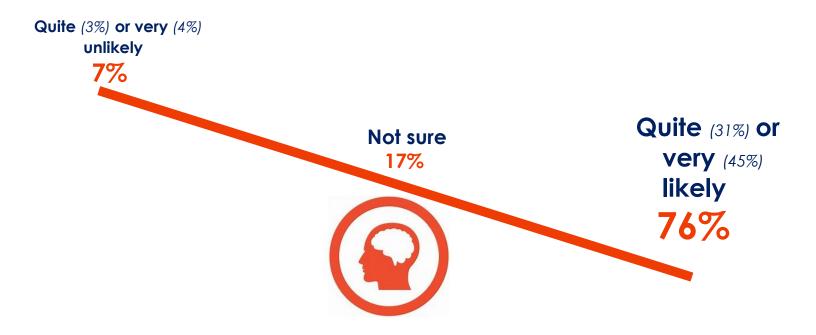






If you became worried about your mental health wellbeing (or that of a close friend/member of the family) how likely would you be to take any action?

(Base = 525, all panelists)



Very few differences across sub-categories.

Some stand out %'s though:

Category	% saying very or quite likely
BAME	84%
Unemploye d	86%
Lone parents	92%
Students	92%



Mental health - Those who say likely to take action – What would you do?

Contact the GP 58%

• Notably in S. Glos 80%

Contact charity/work/univ ersity teams 5%

 Crisis, Mind, Samaritans, work, uni Speak to family/friends for advice

35%

 Notably younger age groups 52%



Online research 3%

Seek mental health professional advice

22%

 Notably Bristol 28%

A&E 3%

• Bristol 6%



Mental health - Those who say not sure or unlikely to take action – Why do you say that?

No experience, I don't know when to seek help or how to react

24%

Across all sub groups

Have, have already had mental health issues myself

11%

 Notably the unemployed 40% Would deal with it/keep it to myself, don't like sharing problems/interfering

14%

 Notably younger age groups 19%



Mental health resources are underfunded, unproductive 8%

• N Somerset 15%

Stigma, taboo subject 7%

• S Glos 12%

Depends on circumstances, seriousness

11%

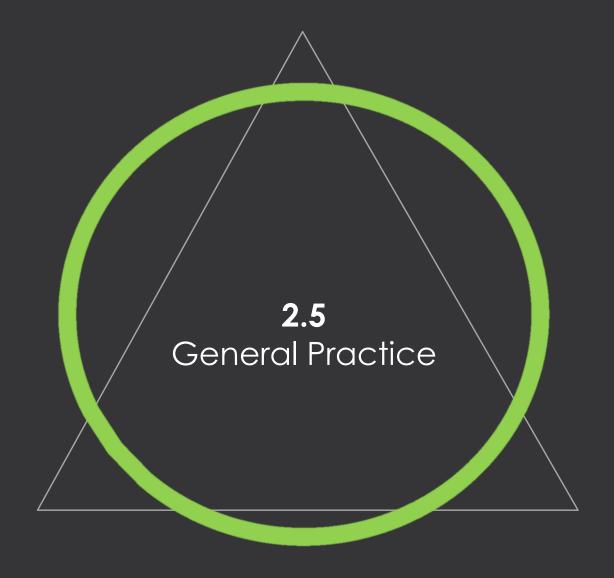
 Notably older age groups 23%

> Be more positive, self care, get out more

7%

• Older females 13%

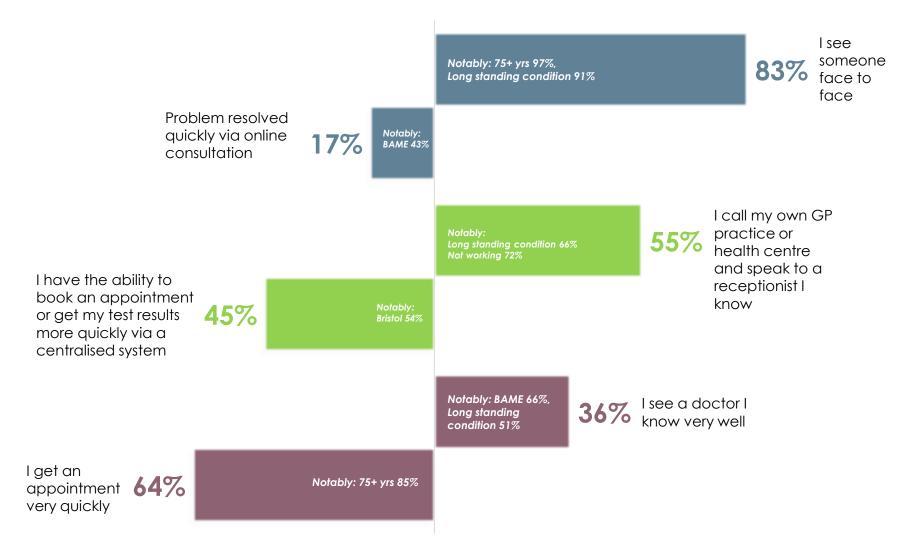






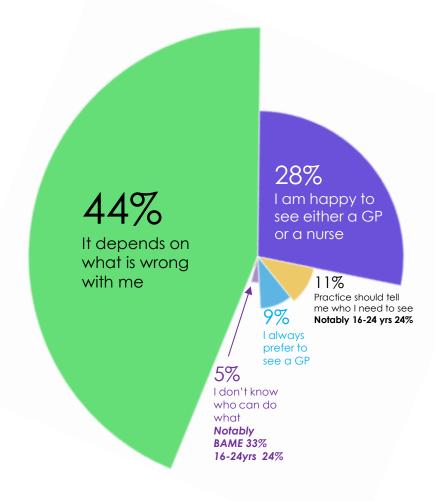


When thinking about how you access health services, which is more important to you on balance...





Thinking about making appointments at your GP practice, which of the following applies to you most strongly?

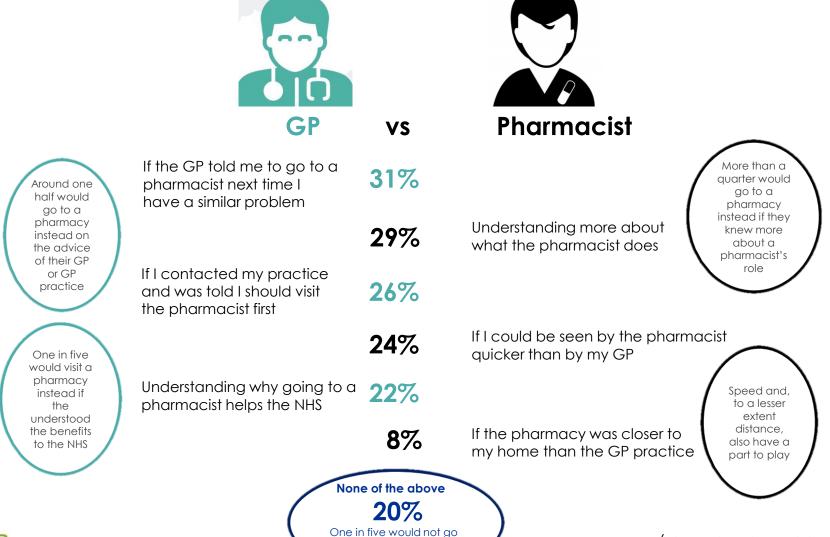


(Base = 525, all panelists)



Thinking now about when you are unwell and visit the GP. What do you think might make you more likely to visit a pharmacist instead?

(Base = 525, all panelists)



to a pharmacy instead if

hey felt unwell



(This analysis applies very similarly across panellist sub-categories)







